

WATERVILLE ECONOMIC DEVELOPMENT AUTHORITY
REGULAR MEETING
May 23, 2022, 5:00 P.M.
CITY HALL
200 THIRD STREET SOUTH

There was a meeting of the Waterville Economic Development Authority held at 200 Third Street South at 5:00 p.m. on May 23, 2022.

Present: Jennifer Grobe, Richard Davis, Sue Mariska, Sue Myers, and Chairperson Alan Schmidtke.

Absent: None

Also Present: Administrator/Clerk Teresa Hill

Also Absent: None

Call to Order.

Chairperson Schmidtke called the EDA meeting to order noting that all EDA members were present except Sue Mariska. (Sue Mariska arrived at 5:01 p.m.).

Agenda Approval.

A request was made to remove Items 4A. Site Visit (120 3rd St. S) and Add 4D. Development Agreement was considered. **Motion by Myers, Seconded by Grobe to Approve the Agenda as amended. Motion Carried 5-0.**

Minute Approval- April 25, 2022.

Motion by Grobe, Seconded by Davis to approve the April 25, 2022 Minutes. Motion Carried 5-0.

Old Business

Marketing Treasure Hunt Challenge. Tim Smith presented samples and pricing for the challenge coins. Discussion was held on the quantity to order and possible design. It was Commission consensus that an order of 200 coins would be a good starting point and the design have the Water Tower on one side and a Bullhead on the other side with color being added to the coins. It was also suggested that the coin contain the slogan "Heart of the Lakes Region" an include color. Discussion was held on possible site locations both historical and art displays. Commission will bring back possible locations to the next meeting. It was suggested that Jeff Jarvis be contacted to see if he could assist on providing information for the site signage on the historical sites.

Business of The Month. A sample information template was presented for review. Commission also discussed if the program should continue with the city supplying the Business information to the newspaper for publication. Discussion was also held on the possible duplication of the concept since the Chamber highlights businesses on their Facebook page. Commission approved the template and will continue with the Business of the Month Program.

Development Agreement. Administrator Hill presented a development agreement between the EDA and the City of Waterville for the property located at 256 Main Street East. The document will be presented to the City Council for approval if the Current Land owners do not wish to enter into an agreement to preserve the ability to access funding in the future when development should occur. Motion by Mariska, Seconded by Grobe to approve the Development Agreement. Motion Carried 5-0.

Commission Discussion.

Chairperson Schmidtke advised the Commission that the site visit at 120 3rd Street South will be rescheduled when a few more improvements have been made to the building.

Adjourn.

Motion by Grobe, Seconded by Myers to adjourn. Meeting adjourned at 5:45 p.m.

Alan Schmidtke Chairperson

Teresa Hill, Administrator-Clerk