

WATERVILLE ECONOMIC DEVELOPMENT AUTHORITY
REGULAR MEETING
March 28 2016, 5:00 p.m.

There was a meeting of the Waterville Economic Development Authority held in Council Chambers at 5:00 p.m. on March 28, 2016.

Present: Val Vail, Sue Myers, Richard Davis and Chairperson Stephen Mihalik

Absent: Sue Cutts (arrived 5:10 p.m.)

Also Present: Administrator/Clerk Teresa Hill

Also Absent: None

1. Call to Order. Chairperson Stephen Mihalik called the meeting to order noting that all EDA members were present, except Sue Cutts (arrived 5:10 p.m.). Also present City Administrator Teresa Hill.

2. Agenda Approval. Chairperson Mihalik requested that item 4B. Banners be moved to 4A. Motion by Davis, seconded by Myers to approve the agenda with the amendment of moving item 4B. Banners to 4A. Unanimous vote. Motion carried.

3. Minute Approval – January 25, 2016, February 16, 2016, February 22, 2016 and March 14, 2016. Motion by Vail, seconded by Myers to approve the minutes of January 25, 2016, February 16, 2016, February 22, 2016 and March 14, 2016. Unanimous vote. Motion carried.

4. Old Business

A. Banners. Adam Schollegerdes was present at the EDA meeting. Mr. Schollegerdes presented samples of the banners that he designed. The banners are three feet wide and four feet tall. There will be four separate designs on the banners. The banners are double sided and welded with two seams together. Discussion regarding the material that the banners will be made of. The cost for the banners which includes the brackets is \$175 a piece. EDA had originally requested 14 banners. Discussion held regarding the \$4,000 budgeted for banners. Chairperson Mihalik suggested ordering 20 banners for a total cost of \$3,500. Mr. Schollegerdes advised that the banners can be done within a couple of weeks. City Crew will install the banners. Motion by Myers, seconded by Mihalik to order 20 Banners at \$175.00 each. Unanimous vote. Motion carried.

B. Electrical Options. Volkman Electric provided two estimates, one to install electrical service at the Fire Hall (\$3,975.00) and the other to install electrical service at the Community Patio (\$4,950.00). Discussion held on which location would be the best option.

EDA will recommend to the Council to install electricity at the Community Patio. Chairperson Mihalik advised that he will request that this be put on the next Council agenda for electrical options for community events.

5. New Business.

A. Three to Five year planning. Chairperson Mihalik said that he wants the EDA Commissioners to start thinking about what the EDA wants to get accomplished for the Economic Development of Waterville between now and three years from now or now and five years from now. Sue Cutts said we should continue promoting downtown businesses. Richard Davis said once the wastewater treatment plant is done try to go after some type of manufacturing, something that will create jobs. That will help in retail to the downtown area. Chairperson Mihalik said we would have to identify parcels that are shovel ready. Sue Myers said she would like to see some kind of housing development. Valerie Vail said there is a need for another apartment complex. Ms. Vail discussed the long range plan from previous years. She believes that there are maps of areas that were discussed for development. Discussion held regarding the zoning ordinance and where housing and businesses can go. Discussion on how to promote development. Chairperson Mihalik suggested getting the Planning and Zoning Commission involved in the future sites for development. Chairperson Mihalik suggested the EDA going to manufacturer/builders shows and promoting the City of Waterville. Discussion regarding areas where development could occur. Ms. Myers said that we need a marketing plan. Ms. Hill has a folder of the long range comprehensive plans and maps. Ms. Vail suggested doing research on how other cities promote their economic development. Chairperson Mihalik said that the next meeting we will discuss the zoning areas and what is available or what is not.

6. Adjourn. Motion by Mihalik, seconded by Cutts to adjourn. Unanimous vote. Motion carried. Meeting adjourned 7:35 p.m.

Stephen Mihalik, Chairperson

Teresa Hill, Administrator/Clerk