

WATERVILLE ECONOMIC DEVELOPMENT AUTHORITY
REGULAR MEETING
November 16, 2015, 6:00 p.m.

There was a meeting of the Waterville Economic Development Authority held in Council Chambers at 6:00 p.m. on November 16, 2015.

Present: Val Vail, Sue Cutts, Richard Davis, and Chairperson Stephen Mihalik

Absent: Sue Myers

Also Present: Administrator/Clerk Teresa Hill

Also Absent: None

1. Call to Order. Chairperson Stephen Mihalik called the meeting to order noting that all EDA members were present, except Sue Myers. Also present City Administrator Teresa Hill.

2. Minute Approval – October 26, 2015. Motion by Davis, seconded by Cutts to approve the minutes of October 26, 2015 regular meeting. Unanimous vote. Motion carried.

3. Agenda Approval. Ms. Vail requested that New Development be added to the agenda as general discussion. Mayor Mihalik said we will place that on the agenda as 5B and remove Mohs Construction as we do not have a pay request from them. Motion by Mihalik, seconded by Cutts to approve the agenda replacing item 5B with the discussion on new development. Unanimous vote. Motion carried.

4. Old Business

A. Potted tree options. Chairperson Mihalik said that he did get a chance to talk to Corey Culbert who said that the average price for a potted tree would be around \$600 for the tree itself. There are a couple of tree options that don't do as much cracking. The grates are \$400 to \$450 so it is about \$1,000 per tree which is in the ground. That does not include cutting the concrete which would be a 4'x4' square. Chairperson Mihalik said the minimum cost would be \$1,000 and we should plan about \$1,300 per tree. This would be something that we would have to get donations for as we do not have this in our budget. Mr. Culbert did not feel that the potted plants were a good idea because you would have more problems. Discussion regarding potted plants vs. trees. The underground utilities would have to be looked into prior to planting a tree. Chairperson Mihalik requested Ms. Hill check into the utilities in the downtown area. Discussion regarding what the EDA would have to do to look into a grant for downtown revitalization. Chairperson Mihalik said he knows that the new board on the Chamber is very interested in working with the City on what we can do together to help revitalize businesses downtown.

C. Banners. Adam Schollegendes showed EDA Commissioners proposed banners that he has designed. The size of the banners would be 3' x 4'. Mr. Schollegendes gave a quote based on 10 banners, 3' x 4', double sided and a bracket kit, 15 oz. vinyl banner of \$217.50 each. If canvas would be used they would run \$393.50. Mr. Schollegendes said that the bracket itself is about \$100. Discussion regarding the longevity and/or durability of the vinyl or canvas banners. Discussion regarding the size of the banners. Three different designs are included in the quote. The colors on the banners would be yellow and a vibrant blue. Mr. Schollegendes will figure a quote for installation of the banners. Ms. Vail estimated that 14 banners would need to be purchased. Chairperson Mihalik advised Mr. Schollegendes that the EDA is looking for a quote for 14 vinyl banners, a third option on design of a water skier, and the installation of the banners

and also a same quote of a 30" by 60" banner. Chairperson Mihalik requested that Mr. Schollegeldes present his quote at the January meeting.

B. Downtown Activities. Chairperson Mihalik made the changes to the downtown activities outline as discussed at the last meeting. Ms. Vail suggested different associations for the sponsors. Discussion regarding potential sponsors. Discussion regarding the name of the downtown event. Ms. Vail will contact Dave Volkman to get his advice for the electrical for any set-up for bands, etc. Ms. Hill will put the downtown activities on the January agenda for Council approval.

5. New Business

A. December Meeting Date. Discussion regarding a December meeting date. The meeting for December will be December 21st, 2015 at 5:30 p.m. If a pay request needs to be approved there will be an earlier meeting. Chairperson Mihalik said the EDA meetings will start at 5:00 p.m. beginning January 2016.

B. New Development. Ms. Vail suggested that the EDA go to events to promote the City of Waterville. She believes that promoting the City would help to show areas that are ready for development. This item will be back on the agenda in January.

6. Adjourn. Motion by Mihalik, seconded by Cutts to adjourn. Unanimous vote. Meeting adjourned 6:50 p.m.

Stephen Mihalik, Chairperson

Teresa Hill, Administrator/Clerk